



Blisswood
— Corporation —

TOP SECRET

ANNUAL
REPORT
2023

INTERNAL
VERSION

ANNUAL REPORT 2023

EXTENDED FINANCIAL STATEMENT 2023 - INTERNAL VERSION

REVENUE:
Merchandising/Retail: 1.8B
Licensing Revenue: 1.4B
Events/Shows: 850M
Media Rights: 750M
Theme Parks: 650M
Publishing: 350M
Total Revenue: 5.8B

SECONDARY REVENUE STREAMS
Black-Market Licensing: 380M
Financial Sanitization Through Events: 250M
External Research Commercialization: 180M
International Advisory Engagements: 190M
Special Partner Arrangements: 160M
Kickback Payments: 140M
Total: 1.3B

OPERATING EXPENSES
Personnel: 820M
Marketing/PR: 680M
Infrastructure: 420M
Production: 380M
Logistics: 280M
Administration: 220M
Total Operating Expenses: 2.8B

EXTENDED OPERATING EXPENSES
Surveillance Operations: 165M
Abandon Facility Operations: 145M
Bribes: 185M
Kraken Operations: 120M
Incentive Progs for Sensitive Positions: 95M
Global Political Influence Activities: 275M
Total: 985M

INVESTMENTS
Digital Transformation: 180M
Sustainability Initiatives: 150M
Infrastructure Development: 120M
Research & Development: 90M
Total: 540M

STRATEGIC RESERVES
Offshore Accounts: 890M
Cryptocurrency Holdings: 550M
Gold Reserves: 380M
Real Estate Holdings: 420M
Total: 2.14B

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KEY PERFORMANCE INDICATORS
EBITDA: 3.7B
Operating Profit: 3.315B
Net Profit: 2.775B
Equity Ratio: 72%
ROI: 31%

ESG-HIGHLIGHTS:
Carbon-neutral since 2022
40% renewable energy
30% women in leadership positions
5M invested in conservation
Water treatment facility modernized

OUTLOOK 2024:
Projected revenue growth: 8–10%
New fairy-tale world expansion
Increased digitalization
Expansion of sustainable infrastructure

CONFIDENTIAL ADDENDUM:

Figures documented through separate accounting.
Access and detailed breakdown only by direct board resolution.