



Blisswood  
— Corporation —

## INTERNAL MEMO

**TOP SECRET**

CLASSIFICATION: **TOP SECRET**

Datum: May 12, 2024

From: Matron Elisa Dragona

**Subject: Profitability Assessment – Asset Rapunzel**

### CURRENT STATUS:

The asset is exhibiting increasingly problematic behavior while maintaining consistently high profitability.

The Natural Beauty marketing strategy continues to perform exceptionally well.

However, the resource expenditure required to maintain the façade is steadily increasing.

### COST-BENEFIT ANALYSIS:

#### POSITIVE:

- Above-average marketing performance
- Strong brand identification among target demographics
- High merchandising revenue
- Valuable research data generated through Tricogen-X

#### CRITICAL:

- Rising costs associated with personal care personnel
- Increased observation requirements
- Escalating psychological instability
- Growing risk of public relations incidents



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COUNCIL RECOMMENDATION:

Continue Tricogen-X treatment despite documented adverse effects.  
The asset remains too profitable to justify any strategic adjustment.  
Increase isolation and observation measures to minimize risk exposure.

PREVENTIVE MEASURES:

Expansion of tower security protocols  
Tighter control of social contacts  
Development of crisis-response scenarios  
Creation of alternative content assets

Signed, Matron Elisa Dragona  
Chairwoman of the High Council of Tales  
[Electronic Signature]

NOTE:

Maintain contingency resources for a potential "final solution" should the asset become unmanageable.